

Business Administration

The Faculty of Business Administration and Economics offers a Bachelor of Business Administration degree (BBA).

The learning goals for students in the major are set out below. By the end of the program, they will be able to:

- Demonstrate competence in decision making and critical thinking using appropriate analytical, logical, qualitative and quantitative techniques.
- Show the capability to use and apply theories correctly.
- Be effective communicators. Using the latest technologies, they will be able to prepare and deliver effective oral and written presentations.
- Act ethically and use ethical standards in all their business undertakings.
- Solve business problems and design innovative strategic solutions.

Students intending to major in Business Administration must first secure the approval of the Faculty and complete at least 64 credit hours in faculty requirements. Students entering as Sophomores must complete a minimum of 94 credits of 200-level courses. Students entering as Freshmen must complete a minimum of 124 credits, of which 94 credits must be in 200-level courses. Students not majoring in Business Administration may not register in business courses numbered 213 or above, except after completing the prerequisites of these courses and after securing the approval of the Dean of the Faculty of Business Administration and Economics.

The Department of Business Administration also offers a minor consisting of 7 courses.

General Education

(30 cr.)

Core requirements for all HU students are listed on page 58.

Prerequisites

Students must complete the following courses and get a grade of 70 or higher during their sophomore year.

ACC 211 Fundamentals of Accounting I	3 cr.
ACC 212 Fundamentals of Accounting II	3 cr.
ECO 201 Microeconomic Principles	3 cr.
ECO 202 Macroeconomic Principles	3 cr.

Business Requirements	(37 cr.)
ACC 211 Fundamentals of Accounting I	3 cr.
ACC 212 Fundamentals of Accounting II	3 cr.
ACC 213 Cost and Managerial Accounting	3 cr.
ADC 241 Marketing Management	3 cr.
BAD 202 Leadership Development 1: Self Development	1 cr.
BAD 203 Leadership Development 2: Interpersonal Development	1 cr.
BAD 204 Leadership Development 3: Leadership	1 cr.
BAD 231 Business Management	3 cr.
BAD 255 Operations Research	3 cr.
BAD 271 Managerial Economics	3 cr.
BAD 295 Senior Seminar	3 cr.
BAD 299 Business Internship	1 cr.
FIN 220 Financial Management	3 cr.
FIN 221 Financial Markets and Institutions	3 cr.
LST 261 Business Law	3 cr.

Electives	(3 cr.)
Any elective in the Faculty of Business Administration & Economics	3 cr.

Economics Requirements	(15 cr.)
ECO 201 Microeconomic Principles	3 cr.
ECO 202 Macroeconomic Principles	3 cr.
ECO 216 Intermediate Macroeconomics	3 cr.
ECO 231 Economic Statistics I	3 cr.
ECO 232 Economic Statistics II	3 cr.

MIS / Math Requirements	(6 cr.)
MIS 272 Management Information Systems	3 cr.
MAT 204 Math for Business and Economics	3 cr.

Business Communication Requirement	(3 cr.)
ENG 248 Business English	3 cr.

Business Internship Program

Haigazian University offers junior and senior students the opportunity to enhance and complement classroom learning and develop professional competence through work experience placements, called internship, in companies and organizations.

Internship is open to juniors and seniors in the Faculty of Business Administration and Economics. It is available across the career spectrum including:

- Advertising, sales promotion, marketing
- Media and performing arts
- Finance and accounting
- Hospitality, tourism, and recreational services
- Computer services and applications
- Education
- Investment, insurance, and banking
- Market research and public relations
- International agencies and charities
- Publishing and design

Internship provides a student with insight into a career field, practical experience, contacts in a job area, and opportunity for increased understanding of Lebanese and foreign issues in the work place. Students develop personal and professional skills and gain valuable experience relevant to a chosen major or career plan.