

ASSISTANT/ ASSOCIATE PROFESSOR IN MARKETING

The Department of Business Administration & Economics at Haigazian University is seeking a full time Assistant or Associate Professor in Marketing starting the Fall semester of 2022-2023.

The position entails the following responsibilities:

Responsibilities

Applying candidates should be committed to excellence in research and teaching, and should have interest in conducting high-impact research. Duties include teaching undergraduate and graduate marketing courses, with preference given to teaching courses such as marketing analytics, artificial intelligence, data visualization, and/or machine learning in addition to providing service to the profession, service to the department, the university, and the business community that is consistent with the Faculty of Business mission.

Required Qualifications

Candidates must have a Ph.D. in marketing or closely related business field from an AACSB international accredited business school. Evidence of potential for scholarly work demonstrated, teaching accomplishments, and interest in and ability to teach courses such as marketing analytics, marketing research, artificial intelligence, data visualization, and/or machine learning.

The candidate must have backgrounds in or commitment to working with diverse student populations and/or in culturally diverse work and educational environments. Experienced applicants for positions above the Assistant/Associate Professor level are expected to have a significant research record and leadership potential. Candidates will also be expected to demonstrate an ability to interact effectively with members of the business community.

To Apply

Interested candidates should send a letter of interest, statement of teaching and research, curriculum vitae, and contact information for three referees. All documents need to be saved as a single pdf file and sent by email to business.economics@haigazian.edu.lb.