

## **CCE Digital Marketing Trainer/Instructor**

The Center for Continuing Education (CCE) at Haigazian University (HU) is presently in search of a part-time trainer/instructor to conduct a training course in Digital Marketing. CCE functions as a division of Haigazian University, committed to providing lifelong learning opportunities for adults. Our guided learning experiences encompass a diverse range of programs, training courses, workshops, and lectures, spanning both academic and non-academic domains.

### **Key Responsibilities:**

- Conduct a comprehensive training course in Digital Marketing.
- Develop a course syllabus based on specifications set forth by the center.
- Collaborate with the CCE supervisor to finalize training course schedules.

### **Qualifications:**

The candidate should meet **one** of the following criteria:

- Master's degree in Marketing or a relevant field with a minimum of 2 years of demonstrated training/teaching and practical experience in Digital Marketing.
- Bachelor's degree in Marketing with a minimum of 6 years of demonstrated training/teaching and practical experience in Digital Marketing.

### **Application Instructions:**

Prospective candidates are invited to submit a one-page Cover Letter, their Curriculum Vitae (CV), and provide three references. Please merge all documents into a single PDF file and send them via email to [cce@haigazian.edu.lb](mailto:cce@haigazian.edu.lb) by **February 15, 2024**.