

# Master of Arts in Psychology Program

The Faculty of Social and Behavioral Sciences offers the Master of Arts degree in Psychology.

The graduate program in Psychology is concerned with the broader social context. It comprises five separate modules:

- General Psychology
- Clinical Psychology
- Counseling
- Industrial/Organizational Psychology
- Marketing and Advertising Psychology

On completion of their programs, students will be able to:

- Demonstrate a solid intellectual foundation in different areas of psychological theories.
- Engage in critical and reflective analysis to integrate and apply a variety of research-based methods, materials, and processes.
- Conduct well-designed research on psychological phenomena.

## M. A. in General Psychology

<b>Core Courses</b>		<b>(30 cr.)</b>
PSY 301	Advanced Research Techniques and Statistics	3 cr.
PSY 302	Tests and Measurements	3 cr.
PSY 308	Personality and Culture	3 cr.
PSY 312	Topics in Biological and Health Psychology	3 cr.
PSY 315	Learning and Cognition	3 cr.
PSY 320	Advanced Social Psychology	3 cr.
PSY 321	Guidance and School Counseling	3 cr.
PSY 399	Thesis	6 cr.
One course from Human Development		3 cr.

**Graduate Electives** (3 cr.)  
To be approved by the advisor.

## M. A. in Psychology – Emphasis Clinical Psychology

<b>Core Courses</b>		<b>(30 cr.)</b>
PSY 301	Advanced Research Techniques and Statistics	3 cr.
PSY 322	Theories & Procedures of Psychological Counseling	3 cr.
PSY 325	Psychopathology I	3 cr.
PSY 326	Psychopathology II	3 cr.

PSY 329	Group Dynamics	3 cr.
PSY 332	Clinical Assessment	3 cr.
PSY 344A	Training in Therapy I	3 cr.
PSY 344B	Training in Therapy II	3 cr.
PSY 399	Thesis	6 cr.

**Graduate Electives (3 cr.)**

To be approved by the advisor.

## M. A. in Psychology – Emphasis Counseling

**Core Courses (30 cr.)**

PSY 301	Advanced Research Techniques and Statistics	3 cr.
PSY 319	Career Counseling & Development	3 cr.
PSY 321	Guidance & School Counseling	3 cr.
PSY 322	Theories & Procedures of Psychological Counseling	3 cr.
PSY 326	Psychopathology II	3 cr.
PSY 328A	Counseling Supervised Practicum I	3 cr.
PSY 328B	Counseling Supervised Practicum II	3 cr.
PSY 332	Clinical Assessment	3 cr.
PSY 399	Thesis	6 cr.

**Graduate Electives (3 cr.)**

To be approved by the advisor

## M.A. in Psychology – Emphasis Industrial /Organizational Psychology

**Core Courses (27 cr.)**

PSY 301	Advanced Research Techniques and Statistics	3 cr.
PSY 302	Tests and Measurements	3 cr.
PSY 350	Industrial-Organizational Psychology	3 cr.
PSY 352	Research Techniques in Applied Psychology	3 cr.
PSY 354	Human Factors Engineering	3 cr.
PSY 355	Personnel Assessment and Selection	3 cr.
PSY 360	Topics in Organizational Psychology	3 cr.
PSY 399	Thesis	6 cr.

**Graduate Electives (6 cr.)**

To be approved by the advisor.

# M. A. in Psychology - Emphasis Marketing and Advertising Psychology

<b>Core Courses</b>		<b>(27 cr.)</b>
PSY 301	Advanced Research Techniques and Statistics	3 cr.
PSY 302	Tests and Measurements	3 cr.
PSY 365	Consumer Behavior	3 cr.
PSY 368	Marketing Research and Strategies	3 cr.
PSY 370	Advertising Principles and Applications	3 cr.
PSY 372	Mass Communication	3 cr.
PSY 324	Special Topics	3 cr.
PSY 399	Thesis	6 cr.
<b>Graduate Electives</b>		<b>(6 cr.)</b>
To be approved by the advisor.		