

ASSOCIATE PROFESSOR IN MARKETING

The Department of Business Administration & Economics at Haigazian University is seeking a full time Associate Professor in Marketing starting the Fall semester of 2024-2025.

The position entails the following responsibilities:

- Teaching undergraduate and graduate marketing courses, with preference given to teaching courses such as marketing analytics, artificial intelligence, data visualization, and/or machine learning.
- Providing service to the profession, service to the department, the university, and the business community that is consistent with the Faculty of Business mission.

The potential candidates for this role should have:

- A Ph.D. in marketing or closely related business field from an AACSB international accredited business school.
- A minimum of 5 years of university teaching experience as Assistant Professor and 5 publications in refereed journals and academic conferences.
- Evidence of potential for scholarly work demonstrated & teaching accomplishments.
- Candidates must have backgrounds in or commitment to working with diverse student populations and/or in culturally diverse work and educational environments.
- Experienced applicants for position above the Associate Professor level are expected to have a significant research record and leadership potential.
- Candidates are be expected to demonstrate an ability to interact effectively with members of the business community.
- Applying candidates should be committed to excellence in research and teaching, and should have interest in conducting high-impact research.

How to apply:

Interested candidates should send a letter of interest, statement of teaching and research, curriculum vitae, and contact information for three referees. All documents need to be saved as a single pdf file and sent by email to business.economics@haigazian.edu.lb.