

Business Administration

Coordinator: Jamal Sakaya, Ph.D.

The Faculty of Business Administration and Economics offers a Bachelor of Business Administration degree (BBA).

The learning goals for students in the major are set out below. By the end of the program, they will be able to:

- Demonstrate competence in decision making and critical thinking using appropriate analytical, logical, qualitative and quantitative techniques.
- Show the capability to use and apply theories correctly.
- Be effective communicators. Using the latest technologies, they will be able to prepare and deliver effective oral and written presentations.
- Act ethically and use ethical standards in all their business undertakings.
- Solve business problems and design innovative strategic solutions.

Students intending to major in Business Administration must first secure the approval of the Faculty and complete at least 64 credit hours in faculty requirements. Students entering as Sophomores must complete a minimum of 94 credits of 200-level courses. Students entering as Freshmen must complete a minimum of 124 credits, of which 94 credits must be in 200-level courses. Students not majoring in Business Administration may not register in business courses numbered 213 or above, except after completing the prerequisites of these courses and after securing the approval of the Dean of the Faculty of Business Administration and Economics.

The Department of Business Administration also offers a minor consisting of 7 courses.

General Education (30 cr.)

Core requirements for all HU students are listed on page 58.

Prerequisites

Students must complete the following courses and get a grade of 70 or higher during their sophomore year.

ACC 211 Fundamentals of Accounting I	3 cr.
ACC 212 Fundamentals of Accounting II	3 cr.
ECO 201 Microeconomic Principles	3 cr.
ECO 202 Macroeconomic Principles	3 cr.

Business Requirements (37 cr.)

ACC 211	Fundamentals of Accounting I	3 cr.
ACC 212	Fundamentals of Accounting II	3 cr.
ACC 213	Cost and Managerial Accounting	3 cr.
ADC 241	Marketing Management	3 cr.
BAD 231	Business Management	3 cr.
BAD 255	Operations Research	3 cr.
BAD 271	Managerial Economics	3 cr.
BAD 295F	Senior Seminar: Capstone Course	3 cr.
BAD 299	Business Internship	1 cr.
FIN 220	Financial Management	3 cr.
FIN 221	Financial Markets and Institutions	3 cr.
LST 261	Business Law	3 cr.
WRN 200	Work Ready Now	3 cr.

Electives (3 cr.)

Any elective in the Faculty of Business Administration & Economics 3 cr.

Economics Requirements (15 cr.)

ECO 201	Microeconomic Principles	3 cr.
ECO 202	Macroeconomic Principles	3 cr.
ECO 216	Intermediate Macroeconomics	3 cr.
ECO 231	Economic Statistics I	3 cr.
ECO 232	Economic Statistics II	3 cr.

MIS / Math Requirements (6 cr.)

MIS 272	Management Information Systems	3 cr.
MAT 204	Math for Business and Economics	3 cr.

Business Communication Requirement (3 cr.)

ENG 248	Business English	3 cr.
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Business Internship Program

Haigazian University offers junior and senior students the opportunity to enhance and complement classroom learning and develop professional competence through work experience placements, called internship, in companies and organizations.

Internship is open to juniors and seniors in the Faculty of Business Administration and Economics. It is available across the career spectrum including:

Advertising, sales promotion, marketing

Media and performing arts

Finance and accounting
Hospitality, tourism, and recreational services
Computer services and applications
Education
Investment, insurance, and banking
Market research and public relations
International agencies and charities
Publishing and design

Internship provides a student with insight into a career field, practical experience, contacts in a job area, and opportunity for increased understanding of Lebanese and foreign issues in the work place. Students develop personal and professional skills and gain valuable experience relevant to a chosen major or career plan.